

# 2013

## CampLIFE, Inc. Annual Report



CampLIFE! Board of Directors

CampLIFE, Inc.

1/31/2013

Hey Everyone,

CampLIFE!, Inc. has wrapped up another full and exciting year. Thank you to everybody who's been part of the success. Since inception in 2002 we've hit some major milestones that I would like to share with you. The path guiding us here today is a perfect reflection of an organization shaped and molded by you; the great volunteers, campers and families. Education and attention from other organizations have also come together for increased impact over the years.

*Twenty*12 milestones begin as the first full year working with our newest Board members. Their outstanding performance, for the past 18 months, has included rewriting our mission statement, developing a marketing strategy, annual budgeting alignment, and incredible dedication. They have taken on our *Active Board* approach so well it feels as though they've been a part of the organization forever. Congratulations and thanks to Jean, Adam, Roger, and Amanda. Together we've embarked on a journey this past year to include new people as well as new organizations to provide better impact to the great families we serve. Through this journey we hosted three camps, attended two conferences and made two official presentations. These achievements come from an entirely volunteer team of which all are full time employees outside the organization.

At the end of our eleventh year, the organization has hosted 20 camp style retreats, thrown 3 parties at Ft. Hood, attended multiple conferences, and lead several presentations. It has been my pleasure to work for an organization that provides such an important lesson to everyone involved and does it while having fun. This organization does not only impact the campers, but every person and group that becomes part of the *CampLIFE! Family*. We value our purpose and have realized that success is impact. If we want to maximize our success, we must encourage everyone to impact. CampLIFE has partnered up with several other organizations during the year to take full advantage of our events during 2013.

A few changes are here for 2013 that will improve our performance. The first major change will be location. CampLIFE has never owned property and therefore is on the move to keep our activities and adventures unique for returning campers. The new location will be announced soon, so stay tuned. Another modification will be to the registration process. Our registration of volunteers and campers has changed to an application. This process will not

be for exclusion, but enabling our staff to better serve the groups. The application will have more questions and information allowing our staff to more effectively connect our counselors with campers creating better service. This process will also encourage counselors to better prepare for camp and new campers a better understanding of what's to come. As I mentioned before, we've partnered up with some other organizations to master ways we can give back. CampLIFE's invitation to other organizations will bring their impact to our camp giving the campers a tremendous benefit. I look forward to seeing it all come together.

Let's take a look at the numbers in donations vs. expenses. Our total expenses came to \$26,809 of which 7% or \$1,793 was overhead. Your donations totaled \$15,751 with 9% or \$1,403 of those as charitable in-kind. We ended the year spending 84% of our budgeted expenses with matching impact because of everyone's generosity. Unfortunately donations only covered 59% of expenses forcing us to use a large part of our reserves. 2013 will focus on boosting impact while replenishing the year's expenses plus some reserves. Below is our accounting for the previous three years and some stats on our per-event costs. Over the 12 months of 2012 we served 135 campers with 74 volunteers. All of this was made possible for \$199 per camper and this target cost will hopefully continue through 2013.

We are excited about the New Year and hope you stay involved physically and/or financially or become part of the program. We look forward to the publishing of *The Abundant Not-For-Profit*, a book in which CampLIFE! is recognized for getting it right. Thank you all for taking part in this organization and please visit the websites "new look" and help us celebrate 2013!

Thanks for Being You,

A handwritten signature in black ink, appearing to read "Pete Dawson". The signature is fluid and cursive, with a large initial "P" and "D".

Pete Dawson and the CampLIFE! Staff

## Three Year Financial History

### SOURCES AND USES OF FUNDS

	2010 Actual	2011 Actual	2012 Actual
Sources:			
Cash Reserves (Beginning of Year Cash Balance)	\$ 5,110	\$ 8,993	\$ 20,564
In-Kind Donations	\$ 2,021	\$ 6,451	\$ 1,403
Cash Donations	\$ 27,618	\$ 32,241	\$ 14,348
Total Sources	<u>\$ 34,749</u>	<u>\$ 47,685</u>	<u>\$ 36,315</u>
Uses:			
Overhead	\$ 1,969	\$ 1,873	\$ 1,793
Operations	\$ 21,766	\$ 25,248	\$ 25,016
Cash Reserves (End of Year Cash Balance)	\$ 8,993	\$ 20,564	\$ 9,506
Total Uses	<u>\$ 32,728</u>	<u>\$ 47,685</u>	<u>\$ 36,315</u>

### CHANGE IN RESERVES

REVENUE:			
In-Kind Donations	\$ 2,021	\$ 6,451	\$ 1,403
Cash Donations	\$ 27,618	\$ 32,241	\$ 14,348
TOTAL REVENUE	<u>\$ 29,639</u>	<u>\$ 38,692</u>	<u>\$ 15,751</u>
TOTAL EXPENSES	<u>\$ 23,735</u>	<u>\$ 27,121</u>	<u>\$ 26,809</u>
INCREASE/(DECREASE) IN RESERVES	<u>\$ 5,904</u>	<u>\$ 11,571</u>	<u>\$ (11,058)</u>

### PER CAMPER/EVENT COSTS

Operation Expenses per camper	\$ 218	\$ 174	\$ 185
Overhead per camper	\$ 20	\$ 13	\$ 13
Total Expenses per camper	\$ 237	\$ 187	\$ 199
Operation Expenses per event	\$ 7,255	\$ 8,416	\$ 8,339
Overhead per event	\$ 656	\$ 624	\$ 598
Total Expenses per event	\$ 7,912	\$ 9,040	\$ 8,936
Operations as a % of Total Expenses	92%	93%	93%
Overhead as a % of Total Expenses	8%	7%	7%
Total # of Campers	100	145	135



## COMPTROLLER OF PUBLIC ACCOUNTS

P.O. BOX 13528  
AUSTIN, TX 78711-3528

September 8, 2003

Mr. John Gillis  
Camp LIFE, Inc.  
4400 Jessamine Hollow  
Austin, Texas 78731

Dear Mr. Gillis:

Thank you for your letter. Camp LIFE, Inc., Taxpayer Number 3-20098-5319-6, is granted exemption from state franchise and sales tax as a 501(c)(3) organization effective January 3, 2003.

The organization may issue an exemption certificate in lieu of the sales tax on taxable items if they relate to the purpose of the exempt organization and are not used for the personal benefit of any individual. This certificate does not require a number to be valid.

The enclosed certificate may be copied as needed. Forms may be downloaded from the Internet at [www.window.state.tx.us](http://www.window.state.tx.us) or call Tax Assistance at 1-800-252-5555 for additional forms.

If your organization makes any sales of taxable items or services, please contact our Tax Assistance Section at the above number to determine if a sales tax permit is needed.

The exemption from the franchise tax and sales tax does not extend to the Texas hotel occupancy tax, motor vehicle sales tax or any other state taxes.

The organization must notify the Secretary of State if it changes its name, registered agent or registered office address. They may be reached at 512/463-5555 or online at <http://www.sos.state.tx.us>.

If you have any questions, you may contact me toll free at 1-800-531-5441, extension 3-6505 or you may email [tax.help@cpa.state.tx.us](mailto:tax.help@cpa.state.tx.us).

Sincerely,

A handwritten signature in cursive script that reads "Judy Brittain".

Judy Brittain  
Exempt Organizations Section